










Sharing Stories

NSW Divisions
March 2011



Maaruma-li is from the Gamilaraay language and means to heal, fix or make better.





Background:BDGP commenced planning for the Closing the Gap program in 2009 with employment finalised for the current IOW's in the Narrabri and Moree offices in Oct 2010.

Closing the Gap Program team work in partnership with BDGP Healthy for Life program team (Gunnedah) which has been delivering services for 6 months.

Healthy for Life is an Australian Government program that aims to improve the health of Aboriginal and Torres Strait Islander mothers, babies and children; improve the quality of life for people with a chronic condition and, over time, reduce the incidence of adult chronic disease.

Both programs are run under the divisions Maaruma-li Aboriginal Health Programs banner.

The CTG program has been delivering services since Jan 2011 in Narrabri and Moree








Training & Orientation has been a focus for the Program with Staff completing:

- Certificate 11 in ATSI Primary Health Care
- Mental Health First Aid & Youth Mental Health First Aid
- Senior First Aid Certificate
- MBS Item Training
- Chronic Disease Self Management
- Hepatitis Training For AHP
- TAFE modules in providing nutritional advice and fitness programs for clients
- Safe home visiting
- Accidental Counsellor
- Aboriginal And Torres Strait Islander Cultural Competency Certificate

Future Training

- IOW's registered for Certificate III in ATSI Primary Health Care
- Motivational Interviewing April 2011
- Case notes, Documentation and writing for results April 2011




Community Events:

- Developing linkages with Organisations
- Building trust in the community
- Getting actively involved in the community









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Program Success
IOW's have assisted:

- 206 Complete Health Assessment (MBS715) In Gunnedah, Narrabri & Moree
- 104 Transport services
 - GP- 41
 - AHP- 16
 - Chemist- 3
 - Antennal Clinic- 44
- 196 Follow up Services
 - Pap smear, Mammogram, Eyes, Speech & Hearing, Dietitian, Podiatrist, Dental, etc.
- 28 Supported Appointments by IOW attending
 - GP- 12
 - AHP-6
 - Home visits- 10




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Media & Marketing Campaign

BDGP worked in collaboration with New England DGP and North West Slopes DGP.

Preston Campbell from NRL Titans supported the campaign in kind



Aboriginality Identification campaign aired on the NBN Television Network at the Indigenous All Stars game in Feb.

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TAMWORTH NBN

Client: Barwon Division of General Health
 Product: Aboriginal Health
 Key Number: TA845760111
 Cad Number
 Duration: 30 secs
 Recorded: 08:02:10
 Res: 16:9
 OP 48 Compliant


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Radio Ads (local Stations)
 Aboriginality Identification campaign promoting Identifying at Health care providers

TV Screens (Community Network)
 Advertising to promote identification & the Maaruma-li Aboriginal Health Programs & service

Current Screen locations

- Balo St medical centre Moree
- Credit union Moree
- Narrabri Local Hospital
- Gunnedah Local Hospital
- Barber St Medical Centre Gunnedah



www.barwondgp.org.au

Shop 5, 96 Balo Street, Moree Call 02 6752 71 96

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DIGITAL ADVERTISING NETWORKS

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What is planned for the next 6 months?

- Local Cultural training for GP's, General Practice staff & AHP
- Cultural Audits for Participating General Practices
- IOW to spend a day in participating practices to Support Aboriginal People
- Promote self Identification With Health Care providers
- Increase the rate of MBS 715 Health Assessment being completed

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